

GUNS DON'T CHILL PEOPLE

Written by

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INT. BLASTEM GUNS INC. - DAY

BIG GUN 1

OK, guys, here's the deal, as a gun manufacturer it's getting pretty tricky for us out there and I think one of the problems is that our products sound a little bit scary.

BIG GUN PR

And?

BIG GUN 1

Well, that's where you lot come in.

BIG GUN PR

So you want us to what?

BIG GUN 1

Jesus Christ, Ingrid, are you Head of the Marketing Department or the freakin' Kindergarten?

BIG GUN PR

Well, I'm unarmed, so I'm guessing the Marketing Department.

BIG GUN 1

I want you to come up with softer... 'gentler' names. I mean, AK-47 doesn't exactly sound very 'family friendly'.

BIG GUN PR

An AK-47 isn't.

BIG GUN 1

And with that kind of attitude it never will be. So, I'll start throwing out names and you start firing back alternatives. Rifle!

BIG GUN PR 2

Boom boom stick.

BIG GUN 1

Awesome! Shotgun.

BIG GUN PR 2

Ribtickler!

BIG GUN 1

Terrific! Handgun.

BIG GUN PR 3
Fingerblaster?

BIG GUN 1
Outstanding. I can see this
spreading like napalm!

BIG GUN PR
Do you even know what fingerblaster
means?

BIG GUN 1
I don't need to know what it means,
Ingrid, just throw some kittens
into the mix and it'll go viral.
Let's keep it moving people. Uzi!

BIG GUN PR 2
Scatterbrain.

BIG GUN 1
You guys are knocking it out of the
park. OK, lets break for coffee...
wait, who's that coming into
reception, is that Henry? He sure
looks pissed off about something...
oh, shit, he's got a sawn-off rib-
tickler and... and... he's just
fingerblasted Denise, hit the
ground!